

Privacy Policy

Thank you for visiting our website and reviewing our privacy policy. This privacy policy ("Privacy Policy") (together with our website terms of use ("Terms of Use")) applies to your use of the website and sets out the basis on which any personal information that we collect from you, or that you provide to us, will be processed by us.

Our policy is clear:

Purposes of processing your personal information

We process your personal information in order to operate, maintain and provide you with the various functionalities of the website. We also process your personal information to provide customer service and support. We will always indicate where the provision of certain information is voluntary and you will be able to withdraw your consent or exercise your rights in relation to this information at any time.

Storing your personal information

We take steps to ensure that the personal information that you provide is retained for only as long as it is necessary for the purpose for which it was collected.

Information we may collect from you and how we use it

We may collect and process the following data from you:

Information you give us

We may collect information that you provide to us when you complete forms on our website to request information. This kind of information may include your first name, surname, e-mail address, your involvement in the diamond industry (if applicable), telephone number, company name and address and/or any relevant comments. We will use this information that you request. And if you contact us with a complaint or query about the website, we may keep a record of that correspondence to ensure we provide a good customer service.

Device Information

We may collect information about the computer or device you use to access the website, including, where available, the device's unique identifiers and operating system. We may associate this with the above information for customer services and system administration purposes and will treat the combined information as personal data in accordance with this Privacy Policy for as long as it is combined.

Log information

When you use the website, we may also automatically collect and store certain information in our server logs to get a better understanding of how people use the website and to ensure we provide a good user experience and customer service. This type of information includes information about your server's internet protocol address (i.e. IP address); when, how, and what parts of the website you use; viewed and exit pages on the website as well as date or time stamps.

Cookies

The website uses cookies. A cookie is a small file of letters and numbers that we may set on your device. This allows us to distinguish you from other users of the website, which helps us to provide you with good experience when you use the website and also to improve the services provided through it. You can set your browser to refuse all or some browser cookies to alert you when websites set or access cookies. Please note that some parts of his website may become inaccessible or not function properly. For more information about the cookies we use, please see our Cookie Policy.

Disclosure of your information

We may disclose your personal information to any member of our group of companies, which means our subsidiaries, our ultimate holding company and its subsidiaries. We may disclose your personal information to third parties: (a) in the event that we sell any business or assets, in which case we may disclose your personal information to the prospective buyer of such business or assets; (b) if we or substantially all of our assets are acquired by a third party, in which case personal information held by us about our users will be one of the transferred assets; or (c) if we are under a duty to disclose or share your personal information in order to comply with any legal or regulatory obligation or request. We may also disclose your personal information: (a) to enforce any part of this Privacy Policy or the Terms of Use or to investigate potential breaches; or (b) to protect the rights, property or safety of us or our users, or others. We may share your information with our service providers and other third party partners who help us to operate the website and deliver our products and services, for example, website or database hosting companies, address list hosting companies, e-mail service providers, analytics companies, distribution companies, fulfilment companies, marketing and promotional companies and other similar service providers. Such parties may process information about you on our behalf to assist, for example, with provision of support services.

Changes to Privacy Policy

We reserve the right to revise this Privacy Policy at any time by amending this page, and your continued use of the website after any such amendments are published on the website will be considered acceptance by you of such amended terms. Updated terms will supersede all previous versions of this Privacy Policy. Please check this page regularly to take notice of any changes we have made, as they are binding on you. The date this Privacy Policy was last updated appears at the bottom.

Contact Us

Questions and comments regarding this Privacy Policy should be sent to: sales@srk.me You may also

have the right to complain to a data protection authority if you think we have processed your personal information in a manner which is unlawful or breaches your rights. The Privacy Policy was last updated on August 30, 2019.